



ATHENA WIN



2019 Evening of Empowerment Sponsorship Levels

Tuesday, October 24, 2019

Crowne Plaza Lansing West
925 S. Creyts Road, Lansing, MI 48917

Featuring:

Lisa Corless, Keynote Speaker, President and CEO, AF Group
and

Suzy Merchant, 2018 Athena Award Recipient,
Head Coach, Michigan State Women's Basketball

COURAGEOUS ACTS—KEYNOTE SPONSOR (EXCLUSIVE)

\$7,500

- Complimentary reservations for 10
- VIP reserved seating at dinner
- Opportunity to introduce the keynote speaker
- Prominent recognition on printed materials
- Hyperlinked logo on the WIN website
- Pre/post-event social media mentions and thank you messaging
- Logo included in the program
- Prominent logo placement on event signage
- Vendor table at event, if desired

COMMUNITY BEVERAGE SPONSOR (EXCLUSIVE)

Sold Out

- Complimentary reservations for eight
- Hyperlinked logo on the WIN website
- Social media mentions and thank you messaging
- Logo included in the program and invitations
- Logo recognition on event signage
- Vendor table at event, if desired

GIFT SPONSOR

\$2,500

- Complimentary reservations for eight
- Opportunity to have company logo on pardon gifts
- Hyperlinked logo on the WIN website
- Social media mentions and thank you messaging
- Logo included in the program
- Logo recognition on event signage

KNOWLEDGE—COMMUNICATIONS SPONSOR

\$2,500

- Complimentary reservations for eight
- Recognition on all event communications
- Hyperlinked logo on the WIN website
- Social media mentions and thank you messaging
- Logo included in the program
- Logo recognition on event signage

CELEBRATION AND JOY—EVENT SPONSOR

\$1,000

- Complimentary reservations for eight
- Hyperlinked logo on the WIN website
- Logo included in the program
- Logo recognition on event signage

COLLABORATION—EVENT SPONSOR

\$750

- Complimentary reservations for eight
- Name included in the program

We look forward to working with you!

Please contact winmichigan@gmail.com, 517-853-6455 or visit www.athenawin.com for more details on this event or other activities of Athena WIN.